



GIVING LIGHT TO OUR WORLD
GLOW
 ONE PAGE AT A TIME

Southeastern California Conference
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GLOW PROGRAM PROPOSAL

THE GLOW PROGRAM

Giving Light to Our World is a literature evangelism initiative that aims to inspire, train, and equip each member to be a literature evangelist no matter what their occupation. The GLOW program is comprised of three main elements:

Vision | Leadership | Budget

VISION

“In a large degree, through our publishing houses, is to be accomplished the work of that other angel who comes down from heaven with great power and who lightens the earth with his glory.”
Testimonies, vol. 7, p. 140

The GLOW program is divided into four levels of participation:

FREE DISTRIBUTION

LITERATURE SALES

**LEVEL ONE
LIFESTYLE**

**LEVEL TWO
DOOR KNOCKING**

**LEVEL THREE
DONATIONS**

**LEVEL FOUR
LIVELIHOOD**

Our focus is to encourage church members to focus on levels one and two (free literature distribution), unless they are able to participate in one of our programs where they can be trained in levels three and four (literature sales).

LEADERSHIP

Leadership is essential at two levels in the GLOW program: the local church, and the conference. Here are a few things that each of the leaders do:

Local Church GLOW leader

- Encourages members to participate in the distribution of literature
- Organizes literature outreach efforts at the local church
- Is the contact point for the conference leader, and keeps the church informed about events
- Monitors literature inventory and orders literature as needed

SECC GLOW Coordinator

- Provides leadership, training, and support to local church GLOW leaders
- Organizes conference-wide rallies and distribution events

We encourage your church to implement this position officially as part of your leadership team. For more, please see p.93 and p.125 of the *Seventh-day Adventist Church Manual (18th ed.)*

BUDGET

The GLOW program has minimal cost to the church, mostly just for the purchase of literature on a monthly basis. Here's a sample budget* chart that churches may find useful:

100 Members	250 Member	500 Members
\$175 to launch 3,500 tracts	\$350 to launch 7,000 tracts	\$700 to launch 14,000 tracts
\$150 / month 3,000 tracts	\$300 / month 6,000 tracts	\$500 / month 10,000 tracts

Please keep in mind that this gives a guideline for approximately how much literature a church will use during an average month. A very successful program will see more literature distributed.

**CA sales tax not included*

GLOW LAUNCH SABBATH

As we begin the GLOW program at your local church, our team will coordinate with your local church GLOW leader and pastoral leadership to provide an opportunity to launch the program as successfully as possible for each local church.

Follow-up visits will also be made as arranged between the SECC GLOW coordinator and local church pastoral leadership.