



GIVING LIGHT TO OUR WORLD

GLOW

ONE PAGE AT A TIME



glow
IN THE
DARK
2011

Silent Messengers, Loud Messages

five reasons why literature evangelism may surprise you

revelation 18

\$23,148,855,308,184,500

\$23,148,855,308,184,500

about 2,007 times the size of the national debt

d.

Description	Amount
Negative Balance Fee	(\$15.00)
Purchase of Goods or Services	(\$23,148,855,308,184,500.00)
Purchase of Goods or Services	(\$1.94)
ATM Cash Withdrawal	(\$300.00)

COURTESY JOSHUA MUSZYNSKI

Silent Messengers, Loud Messages

five reasons why literature evangelism may surprise you



reason one

it's God's chosen method to reveal Himself to us

Alyssa Fitting

SOULS West Student | La Selva Beach, CA

Dominick Tino

SOULS West Student | El Cajon, CA



reason one

it's God's chosen method to reveal Himself to us

john 20

A row of five Polaroid photographs is shown, receding into the distance. The first Polaroid on the left is in sharp focus, showing a close-up of a young child's face with a neutral expression. The other four Polaroids are progressively more out of focus as they recede. The text 'reason two' is overlaid in the center of the image, positioned over the second and third Polaroids.

reason two

it's easy

Greg Wilson

SOULS West Student | San Diego, CA

Jesse Jimenez

SOULS West Student | San Diego, CA



reason two

it's easy

review & herald, november 5, 1914

“a large work has been accomplished in the distribution of the printed page. This is a line of service in which **every church member can have some part.**”

review & herald, june 10, 1880

“Let the leaflets and tracts, the papers and books, go in every direction. **Carry with you, wherever you go, a package of select tracts**, which you can hand out as you have opportunity.”

A row of several Polaroid photos is shown, slightly out of focus. The photos appear to show a person's face. The text 'reason three' is overlaid in the center of the image.

reason three

it works when other methods don't

Greg Wilson

SOULS West Student | San Diego, CA

A row of several Polaroid photos is shown, slightly out of focus. The photos appear to show a person's face. The text 'reason three' is overlaid in the center of the image in a large, black, sans-serif font.

reason three

it works when other methods don't

2 kings

joshua 24

testimonies vol. 1, p.551

“I have been shown that we are not doing our duty in the gratuitous [free] circulation of small publications. **There are many honest souls who might be brought to embrace the truth by this means alone.**”

A row of several Polaroid photos is shown, receding into the distance. The photos depict a group of people, likely a family or friends, smiling and eating together. The photos are slightly out of focus, creating a sense of depth. The background is a soft, light blue gradient.

reason four

you can't overdo it

Christine Carter

SOULS West Student | Covina, CA

Jesse Jimenez

SOULS West Student | Escondido, CA

A row of several Polaroid photos is shown, receding into the distance. The photos depict a group of people, likely a family or friends, smiling and eating together. The photos are slightly out of focus, creating a sense of depth. The background is a soft, light blue gradient.

reason four

you can't overdo it

testimonies vol. 4, p.392

“The **wider the circulation** of our publications, the **greater will be the demand** for books that make plain the Scriptures of truth.”

john 4



reason five

it brings unexpected success

Christine Carter

SOULS West Student | Covina, CA

Alyssa Fitting

SOULS West Student | La Selva Beach, CA



reason five

it brings unexpected success

ecclesiastes 11

acts 9:11-18

christian service, p.15

“Our literature is to be distributed everywhere. The truth is to be sown beside all waters; for we know not which shall prosper, this or that. **In our erring judgment we may think it unwise to give literature to the very ones who would accept the truth most readily.** We know not what may be the good results of giving away a leaflet containing present truth.”



GIVING LIGHT TO OUR WORLD

GLOW

ONE PAGE AT A TIME





400 tracts / month

100 / week

20 / day





400 tracts / month

100 / week

20 / day

200 tracts / month

50 / week

10 / day



400 tracts / month

100 / week

20 / day

100 tracts / month

25 / week

5 / day

200 tracts / month

50 / week

10 / day

five reasons

- God chose it as the means of revealing Himself to us
- It's easy
- It works when other methods don't
- You can't overdo it
- It brings unexpected success